

Kaila Chin

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EDUCATION

Fordham University, New York, New York **2022-2026**

Bachelor of Arts in New media and Digital Design and Computer Science, *Summa Cum Laude*

GPA: 3.88/4.0

University of Edinburgh | Exchange student | Edinburgh, Scotland

Spring 2025

Honors and Awards: Fordham Dean's List 2022 - 2026, Fordham Dean's Scholarship

Relevant Courses: Web Design and Digital Portfolios | Graphic Design and Digital Tools | Visual Thinking | Digital Production for New Media | Computer Graphics | Computer Algorithms | Information and Data Management |

Activities and Clubs: CS Tutor, Photography Club, Computer Science Society, Fordham Ram NewsPaper

SKILLS

- **Technical:** C++, HTML, JavaScript, CSS, Python, SQL, Linux, Microsoft Office, Google Workspace
- **Design:** Figma, Adobe Creative Suite, Canva, Photography (film, portrait, and digital), Wireframing, Prototyping, Videography, Web Design, Typography, and Retouching
- **Languages:** Fluent in Cantonese and conversational in Mandarin
- **Communication:** Creative & Academic Writing, Peer Tutoring, Content Development

PROJECTS

Thrift, UI/UX Designer **2026**

- Designed and prototyped a mobile application in Figma that enables users to discover, rate, and document thrift stores through location-based features, reviews, and personal collections.
- Conducted competitive analysis of consumer platforms including Beli, Depop, Yelp, and Google Maps, translating research and user feedback into iterative wireframes, user flows, and high-fidelity designs.

Rigid-Body Physics Simulation in C++, Programmer **2025**

- Developed a rigid-body physics simulation with collision detection, impulse-based resolution, and quaternion-based orientation update, implemented constraints and projections; visualized using PolyScope
- Focused on translating complex physical systems into interpretable user-facing visual outputs

Sweet and Savory, Video Editor and Web Designer **2024**

- Filmed and edited food videos by creating engaging content using compelling storytelling, videos, and audios through Adobe Premiere, Photoshop, and Audition
- Designed a website and integrated video content into the website clearly and cohesively

EXPERIENCE

Computer Science Tutor | Fordham University | Bronx, NY **September 2025 - May 2026**

- Facilitated peer learning by guiding students (around five weekly) through problem-solving strategies
- Fostered understanding of core concepts (e.g., loops, recursion, pointers) and maintained center operations

Social Media and Marketing Intern | R.J. O'Brien | Chicago, IL

June 2025 - August 2025

- Led the #RJOSummer intern campaign and managed content across LinkedIn, Twitter, and Facebook, designing graphics, videos, and photos to highlight intern events, market insights, and company milestones
- Designed and produced cross-platform digital content for a corporate brand, balancing visual storytelling with platform-specific constraints and audience needs
- Utilized Canva, Hootsuite, Photoshop, and Premiere Pro to create content that aligned with corporate brand
- Conducted a social media audit with performance insights and competitor analysis, 30% increase in engagement

Study Abroad Global Ambassador | Fordham University | Edinburgh, Scotland

January 2025 - June 2025

- Submitted weekly posts with aesthetic photos and captions and created video diaries/Instagram stories, highlighting my study-abroad experience and academic activities in Scotland